



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re

Application of: **WILSON, Joseph**

Examiner: **N. Boveja**

Application No.: **10/669,791**

Group: **3622**

Filed: **September 25, 2003**

For: **SYSTEM AND METHOD FOR SEGMENTING AND
TARGETING AUDIENCE MEMBERS**

Attorney Docket #: **54820-00602**

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
Alexandria, VA 22313-1450

Dear Sir:

In accordance with the provisions of 37 C.F.R. §§ 1.56, and 1.97-1.98, the attention of the U.S. Patent and Trademark Office is hereby directed to the references listed on the attached form PTO/SB/08A. It is respectfully requested that the references be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is being submitted before the mailing of a first Office Action on the merits, or within three (3) months of the citation of the references in a communication from a foreign patent office. No certification or fee is required. If any additional fees are required, the Commissioner is hereby invited to contact Applicants' undersigned representative to arrange payment.

Respectfully submitted,

Date: September 24, 2007

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